

January 2019 Update

Secure Zoo Strategy Webinar Series and Crisis Communications Working Group

Secure Zoo Strategy Webinar Series

This webinar series will introduce Secure Zoo Strategy (SZS), a guide to help facilities develop business continuity plans to address the unique needs of the exotic animal industry in Foreign Animal Disease (FAD) outbreaks.

This 10 step program will help participants develop a facility emergency preparedness plan to address disease issues, and teach them how to refine these plans along side their State Animal health officials who will have authority during a FAD event. If you think you have species that are susceptible to Foreign Animal Diseases (FADs), you need to learn more about Secure Zoo!

Schedule

All webinars will take place on Fridays at 10:00 am ET

- **February 8th** - Steps 1 & 2: Partnerships and Business Model
- **February 22nd** - Steps 3 & 4: Risk Assessment and Roles for Personnel
- **March 8th** - Step 5: Biosecurity
- **March 22nd** - Steps 6 & 7: Surveillance and Operations
- **April 12th** - Steps 8 & 9: Media & Communications and Recovery
- **April 26th** - Step 10: Facility Readiness Evaluation

[Click here to register](#)

Recordings will be available to those who are not able to attend or who need to miss one or more dates. Feedback from participants in these webinars will be used to further refine the SZS documents before they are finalized.

Call for Volunteers: Crisis Management Working Group

Regardless of how much contingency planning a facility has done, there is no way to be truly prepared for the aftermath of a crisis and its effect on staff and the facility as a whole. The immediate response to incidents is often discussed, and we know recovery begins on day one; but what does that look like in the short term for facilities where staff members, still trying to process a critical incident, may also be trying to navigate mountains of paperwork, new security issues, social media fallout, and more? How can this community help one another navigate through the most difficult times?

The ZAHP Fusion Center is actively looking for volunteers to participate in a working group to discuss how our community can better support one another in times of crisis, and assist with development of resources.

This group will :

- Discuss what type of support we can/should be able to offer to institutions in times of crisis. This may include:
 - Critical Incident Stress Management (CISM)

- PR & Social Media Strategies
- Incident Command Support
- Security evaluations/enhancement
- Compliance and legal support
- Assistance with After Action Reports/Revising plans to incorporate lessons learned
- Identify key resources and develop quick guides that can be used in various types of incidents.
- Begin planning and developing a network of institutions and individuals that would be able to offer support to institutions in crisis.
- Assist in development of a code of conduct to be signed by volunteers.

If you are interested in participating or have any questions please contact Ashley Zielinski at azielinsk@aza.org. If you have suggestions and or comments that you would prefer to submit anonymously you can do so via [this form](#).

Zoo and Aquarium All Hazards Preparedness, Response, and Recovery Fusion Center
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